



The *Inland Area Writing Project* presents the  
**2014 Writing and Publication Workshop Series**

The publishing world and various markets are changing rapidly.  
Are you up to date?

*Join published writers Marilyn Cram Donahue and Rick Hartwell in  
four intensive workshop sessions on July 12, 19, 26 and August 9, 2014 at UC, Riverside*

A series of sessions exploring the vast opportunities for both traditional and non-traditional publication, print and digital, is offered. Learn to focus your writing career goals, assess your potential, and acquire the necessary skills to find markets for your writing, including: fiction, non-fiction, memoir, poetry, and more. Learn valuable keys to the business end of writing. Challenge yourself to create queries, synopses, outlines, and formal submissions.

Four intensive workshop sessions include information for both emerging and well-seasoned authors. Descriptive materials will be provided. Writers are encouraged to come prepared to take notes and to expand or initiate writing. Each session will provide an opportunity for extended writing, peer sharing, peer critique, and revision. See reverse for more details about each session.

**REGISTER NOW! REGISTRATION DEADLINE: July 1, 2014!**

**Enrollment is limited to the first 25 participants**

- **\$100 for individual sessions or \$350 for all four sessions**
- **Saturdays, 9:00 a.m. – 4:00 p.m., on July 12, 19, 26 and August 9, 2014**
- **University of California, Riverside**

**About the Presenters**

Marilyn Cram Donahue has published 30 books, six juvenile plays, and more than 500 articles and short stories. She has also conducted more than 400 seminars and workshops on writing. Marilyn has been a Career Planning Advisor for Pomona College and is consultant for the National and Inland Writing Projects at UCR. She is working on two novels and a memoir called *Lines in Time*.

Rick Hartwell has been published in numerous print and digital markets: *Empirical Magazine*, *Newtownner Magazine*, *Birmingham Arts Magazine*, as well as several anthologies. He is listed in *Poets & Writers* for Fiction, Literary Non-fiction and Poetry. Chapbooks: *The Sea Turtle* (Fiction); *This Way to the Egress* (Poetry); and, *Vietnam Flashbacks: A Personal Memoir* (Literary Non-fiction).

**2014 WRITING AND PUBLISHING WORKSHOP SERIES REGISTRATION**

Name: \_\_\_\_\_ Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Make check payable to: *Regents UC*. **REGISTRATION DEADLINE: July 1, 2014**. This amount includes a \$25 non-refundable processing fee. Mark the appropriate box to make your selection(s) below.

**All 4 Sessions (\$350)**

**Session 1: July 12 (\$100)**    **Session 2: July 19 (\$100)**    **Session 3: July 26 (\$100)**    **Session 4: August 9 (\$100)**

Please send completed form to:

*Writing and Publishing Workshop Series, Inland Area Writing Project*

*University Writing Program, HMNSS 1102*

*University of California, Riverside*

*900 University Ave*

*Riverside, CA 92521-0323*

Contact the Inland Area Writing Project at [iawp@ucr.edu](mailto:iawp@ucr.edu) or 951-827-3666.

# 2014 Writing and Publication Workshop Series

Writers are encouraged to come prepared to take notes and to expand or initiate writing. Each session will provide an opportunity for extended writing, peer sharing, peer critique, and revision. Writing activities may be extended in sessions 2, 3, and 4. Although each session can be considered a stand-alone, it is highly recommended that all four be considered as a series. Group questions will be taken at the end.

## Session 1: July 12

Session I will focus on traditional and non-traditional publishing requirements for both print and digital markets. The possibility of financial reward from these markets will be discussed as well as the distinction between an author who makes a living at writing or one who writes and publishes for self-exploration and satisfaction. Multiple genres for adults and children will include: fiction, non-fiction, biography, memoir, travel writing, poetry, novel, short story, article, review, and *chapbook*. Individualized goal setting, establishment of personal timelines, and creation of an Author's Bio will form integral parts of several activities. Numerous handouts will be provided.

## Session 2: July 19

Session 2 will emphasize the details of the tools of writing for both traditional and non-traditional markets. Classical steps of writing, such as brainstorming and outlining, will be dealt with briefly. Some of the tools of the trade will include: cover letters, queries, synopses, outlines, submissions, editors/agents, contracts, advances, ISBN numbers, copyright protocols, blogs, and websites. The use of support systems such as writers' groups will be discussed. Authors are encouraged to bring a short sample of writing. Again, numerous handouts will be provided. Authors continuing on to Session 3 are encouraged to visit a local bookstore to investigate varied opportunities for publication, such as: magazines, inspirational writing, various venues of writing for children, poetry, and novels about zombies and vampires.

## Session 3: July 26

Session 3 will deal with today's markets, including such administrative elements as: publishing credits, dealing with editors and agents, format requirements, author's rights, reprints, regional writing, and how to find or start a writers' group. Professional organizations and conferences, writer's magazines, and support websites will be considered. When (and when not) to use personal websites and blogs will be reviewed, as well as a warning about unreliable publishing sources. The knotty issue of revisions (yes, there are several!) and rejections (yes, they are inevitable!) will be addressed. Again, numerous handouts will be provided.

## Session 4: August 9

Session 4 will use "your life as story" as the strand for exploring personal writing as a creative force. A well-known caveat of one of the presenters – "Never let the truth get in the way of a good story" – will be used as an umbrella for such personal writing as: diary, journal, cathartic writing, memoir, inherited memory, capturing family stories, and research. There is no such thing as "wasted" writing; throw nothing away! Opportunity will be provided for sharing personal experiences or your private recollections of "emotional truth." Some time can be used for peer sharing, peer critique, and revision.